

FAX# 703 528 7880
CREDIT RISK !! NOV1/12 11.51
REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONTRACT # 6225739

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # _____
CONTINACI # 02200000 _____
SEEDED (TWICE)

PRDCT	AMERICAN CROSSROADS	EST#1758	COMMENTS: (LINE, ORDER#)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

DATE NOV1/12 11.51

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

PS CFM, THX 11/1

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1758

1 S 700A-900A

30	\$2,250.00	9/25
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9/28 8

TU-E

8

PROGRAM : GD MRN AMER
CON COM1 : 3 X PER DAY

25 A 500P-600E

30	\$2,250.00	9/25
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9/28

TU-E

4

PROGRAM : EYEWITNESS NEWS
ORD COM1: DUE TO MISSED REVISION - MG SPOTS IN ORIGINAL TIMER PERIODS ORDERED.
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-1 FOR 4 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-16 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

26	A		500P-600P	30		\$2,250.00	10/1	10/1	1		MON	1
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PROGRAM : EYEWITNESS NEWS
ORD COM1: DUE TO MISSED REVISION - MG SPOTS IN ORIGINAL TIMER PERIODS ORDERED.
PART OF A MAKEGOOD MADE UP OF LINES 25-26

16	S		700A-900A	30		\$2,250.00	10/1	10/1	2		MON	2
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PROGRAM : GD MRN AM
STATION MAKEGOOD OFFERS:
M2 OK'D BUY#1 MISSED: TU-F/700A-900A SEP25(4/WK) 30S \$2,250.00 (OCT31/12)
BUY#16 MON/700A-900A OCT1 30S \$2,250.00
OFFER: TU-F/500P-600P SEP25(4/WK) 30S \$2,250.00 PLS ADVISE.
& MON/500P-600P OCT1 30S \$2,250.00
CMT: DUE TO MISSED REVISION - MG SPOTS IN ORIGINAL TIMER PERIODS ORDERED.

SEP/12	103400.00	OCT/12	30350.00	CONTRACT TOTAL	133750.00
				TOTAL SPOTS	63

MARKET TOTALS	\$354,166	WFTV	42%	WKMG	17%	WESH	31%	WOFL	10%	WKCF	0%	WRBW	0%	CABL	0%
		WOPX	0%	WRDQ	0%	EFTV	0%								

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE